



Press release

Animal parade Noordshow in 3rd week January in Hardenberg

Departure from Assen

By Corona, the Animal Parade Noordshow could not take place in January 2021 in the Expohal in Assen. The Expohal is now closed, does not open yet and is on sale. Because a future in the Expohal is therefore very uncertain, it has been decided to move to Hardenberg.

More space in Hardenberg

In Hardenberg, the Animal Parade Noordshow will have about 20,000 m² spread over 7 halls in the coming years. This creates more and different worlds of experience and gives the animal groups even wider and exclusive attention. The largest indoor petting zoo is growing, as is the partnership with all northern green schools(AOCs).

Animal parade Noordshow is on Thu 20 – Fri 21 – Sat 22 January 2022

8,500 animals and 10,000 visitors

Dierenparade Noordshow is an association of small animal associations from the 4 northern provinces and is already for a long time the largest show in the Netherlands. From now on, (green) schools can also become members of the organization. Some 8,500 animals are expected to be registered and more than 10,000 people are expected to attend this animal parade event.

Cooperation with AOC's and ROCs: spacious space for young people

The strength and basis of the Noordshow are the 50 member associations with at least 400 volunteers. No show without them! From now on, they are supported by students from various northern AOCs and ROCs. Dierenparade Noordshow is from and for breeders and also explicitly focuses on enthusiasts, such as children, youth, young families and other target groups.

New chairman

The association Dierenparade Noordshow is waving out the chairman after years of fabulous efforts. Evert Visser is the intended successor. The members' meeting of mid-2021 will decide on this.

Information

All information about Dierenparade Noordshow can be found at:
www.noordshow.nl | <https://www.facebook.com/Noordshow/>
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